# Audio conferencing

When you need a quick, convenient and costeffective way to communicate with employees,
colleagues and clients – around the corner, across
the country or on the far side of the globe – audio
conferencing solutions from Bell make smart
business sense. There's no special equipment
required. In fact, it's as easy as picking up your
phone.

#### Reservationless

# Total flexibility for regular, frequent or last-minute meetings

This pay-per-use service is the ideal way to conduct a conference call whenever you want – without having to book your call in advance. You just use your dedicated dial-in numbers and conference ID anytime you want to conduct a call. While you don't need an Operator, help is available upon request. Plus, a selection of features can be activated and de-activated easily using your Touch-Tone™ phone.

### Operator-assisted

#### Delivers a professional set-up and start

An Operator-assisted conference call offers a full suite of features that are managed by the Operator during the call. The Operator can either dial out to participants or greet those who dial in, and introduce all attendees. This service is easy-to-use, and Operator assistance is available upon request. Reservations are required and can be made 24/7.

#### Event

## Complete support for managing large callsor events

If you have many participants or are holding a large event, the Event option is the ideal solution. Not only does it offer the highest level of support and the most comprehensive suite of features available, it's also easy-to-use. You have the benefit of dedicated Operator support for the entire call to ensure that everything runs smoothly, and to manage features such as Q&A. You can choose to have the Operator dial out to participants or greet those who dial in, and introduce all attendees. Reservations are required and can be made 24/7.

# Our conferencing specialists can help you by:

- Hosting information sessions to familiarize you with all available options
- Developing customized information packages to help you educate your staff and encourage the most cost-effective conferencing usage
- Creating and retaining your customer profile to simplify the reservation process



### Key features

Features	Reservationless	Operator handled	
		Operator-assisted	Event
Announce late callers	✓	✓	✓
Bilingual service	✓	✓	✓
Communication line			✓
Conference recording	✓	✓	✓
Conference viewer			✓
Confirmation		✓	✓
Entry & exit tones	✓	✓	
Express Entry		✓	✓
Instant replay	✓	✓	✓
Lecture Mode	✓	✓	✓
Line mute	✓	✓	✓
Music on hold	✓	✓	✓
Mute on Entry	✓		
Participant list		✓	✓
Participant screening	✓	✓	✓
Pre-notification		✓	✓
Q & A			✓
Roll Call	✓	✓	✓
Security Lock	✓		
Self-registration			✓
Sub-conferencing		✓	✓
Tape playback		✓	✓
Transcription		✓	✓
Translation		✓	✓
Vote polling			✓



### Description of features

Announce late callers Upon your request, late participants will be announced as they are

entered into the conference

Bilingual service All of our services are available in both English and French.

Communication line During your Event conference call, we can provide important real-time

information about your call, including the number of participants and the

number of questions in

the queue.

Conference recording You can ask the Operator to record your conference call on tape or CD,

for your permanent records.

Conference viewer A convenient visual tool that helps you manage your participants more

effectively. You can view and sort the participants that join your conference call, print and save participants lists, poll your participants

and more.

Confirmation Upon completing your reservation, we can fax or e-mail a confirmation

of your call logistics.

Entry & exit tones Distinct entry and exit tones announce the arrival and departure of each

participant.

**Express Entry** Your participants are prompted to record their details prior to entering

the call. After call, the Operator transcribes the details and sends them

to moderator.

Instant replay Create a special telephone-accessible recording of your call. People who

missed the call can dial in at their convenience, using a special access

number, and listen to the call.

**Lecture Mode**Conduct a lecture style conference. All participants are placed into

listen-only mode while the moderator is speaking.

Line mute If the telephone you are using does not have a mute button, you can

mute and un-mute using your Touch-Tone telephone.

Music on hold Your participants listen to music while waiting for the call to begin.

Mute on Entry

Allows the moderator to control whether participants are muted or not

at the start of the conference.

Participant list We can fax or e-mail a list of conference participants to you,

following the completion of your call.



#### Description of features (continued)

Participant screening Control who can join your call through the use of passcodes or

have our Operators screen participants before placing them into

the call.

**Pre-notification** We can contact your conference participants to remind them of

the date and time of the call.

Q & A Effectively manage a question and answer period. One of our

Operators will instruct participants on how to queue up for

questions, and will introduce each questioner.

**Roll Call** Keep abreast of who and how many participants are on your call.

On reservationless calls, participants are announced by name or entry tone as they join the call. On Operator handled calls, our Operators can perform a roll call to confirm participant

attendance.

Security Lock The moderator can secure the call to prevent the Operator and

additional participants from joining the call.

Self-registration A Web-based tool that allows your participants to pre-register for

your call. Know in advance who plans to attend your call and cut

down on the pre-conference administration.

Sub-conferencing Break away from the main call before, during or after your

conference to privately discuss strategies or next steps.

**Tape playback** Any previously recorded tape you provide – e.g. your last radio

commercial – can be played during your conference.

**Transcription** Retain an accurate account of call proceedings without having to

take the notes yourself. We will transcribe your call and send you a

copy via e-mail or fax.

Translation Your call will be simultaneously translated into virtually any

language you choose.

Vote polling Conduct a poll by having your participants respond to a set of pre-

determined questions through their Touch-Tone telephones. The results of your poll will be faxed or e-mailed to you after the call.

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